



ONLY AT SEARS SUCH SUPER VALUES AS THESE!

Sears is famous for everyday low prices . . . now you save even more during this huge sale!
Big 12.9 cu. ft.* COLDSPOT



Features you'd never expect at this amazing price!
244⁸⁸ FREE Delivery
 \$10 DOWN, Sears Easy Terms

More convenience, more space . . . lower price! Completely new interior styling from the big 62-lb. freezer chest at the top, to the porcelain enameled twin crispers at the bottom. Chiller Shelf for 16½-lb. of meat. Dairy Chest on the door and door shelves. 5-yr. Protection Plan. Model L12B. Limited Quantity.

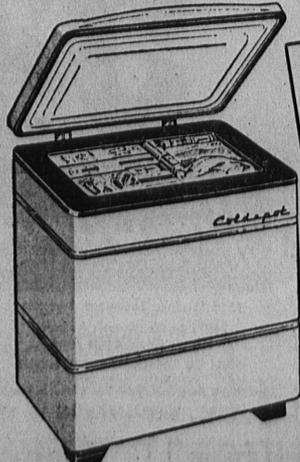
Double Door Refrigerator and Freezer



\$100 less than the list price of comparable makes! No Trade-in Needed
349⁸⁸ FREE Delivery
 \$10 DOWN, Sears Easy Terms

Just like two appliances in one! You get a big 10 cu. ft.* automatic defrosting refrigerator fully equipped with door shelves, crispers, Dairy Chest . . . plus the zero-safe 101-lb. capacity freezer chest with separate door. A real beauty, loaded with Coldspot features. Model L13TD.

189.95 Kitchen-Model Freezer



Compact 4.1 cu. ft. size freezer holds 144 lbs. of food
174⁸⁸ FREE Delivery
 \$5 DOWN, Sears Easy Terms

You've a pleasant surprise in store for you when this COLDSPOT is installed in your kitchen. In addition to the big 15.07 savings, you'll save from here on when you buy your food in quantities and stock up on the bargains. The compact kitchen size takes only 33x24" of floor space . . . and the top may be used as a work surface. Model 71504.

COLDSPOT . . . first by far to sell a million home freezers

NOW WITH FILTER

Filter Built In . . . No Pans or Gadgets to Get in Your Way!
 Kenmore Built-In Filter is out of the way . . . nothing to interfere with loading or unloading clothes.

Filter Built In . . . Yet Works at Any Water Level with Any Load!
 Cleans and re-cleans wash water even with the smallest load . . . and the lowest water level. Easy to clean.

KENMORE—
 America's Only 10-lb. Capacity Automatic Washer with "Built-in" Lint Filter
 Priced Under \$300!

KENMORE
 Automatic Washer
 Sears Low Price

209⁸⁸ FREE Delivery
 \$10 DOWN, Sears Easy Terms



PRICE INCLUDES NORMAL INSTALLATION

Here's the newest improvement in home washing machines . . . a built-in filter to give you more care-free washdays, cleaner and lint-free clothes. Limited quantity at this low price . . . hurry!

Unequaled for value . . . shop, compare! Kenmore filters and cleans all the time . . . filters all the wash and rinse water so that lint and soap scum can't get into your clothes. And—it's built in! Means there are no pans or gadgets to get in your way when you're loading or unloading clothes. Yet, it's easy to slip out for cleaning. Sensationally low-priced for this sale only. Ask to see Model 7440 today!

Also available with SUDS-SAVER . . . that saves up to 2500 gallons of hot water and 26 boxes of detergent every year! Priced extra.

* No Trade-in Needed at These Prices!



BUILT-IN FILTER

Kenmore Has Exclusive **LOAD-A-DOOR**
 Convenient for loading and unloading clothes. Keeps clothes from spilling onto the floor.

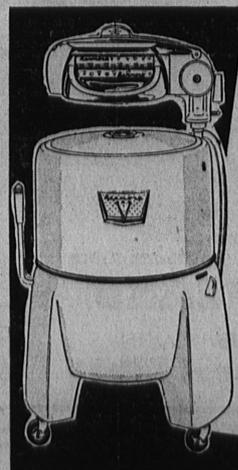
Kenmore Electric Dryer

Matches the above washer
169⁸⁸ FREE Delivery
 \$5 DOWN, Sears Easy Terms

No more rainy-day blues for you . . . no more hard labor of lugging wet laundry out to the line when you can own this Kenmore dryer for so little. It safely dries any fabric . . . 3 heat settings. Sun-fresh lamp deodorizes and sanitizes your clothes. Big 10-lb. capacity, dries more clothes in less time. Ask to see Model 7840 (Same model in gas slightly higher).

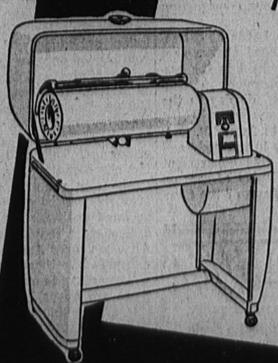
We Deliver . . . We Install . . . We Service

No matter where you move to in the nation, service for your Sears appliances is always as near as your telephone. In Los Angeles area phone UL 2-8611, EM 5-4611 or toll-free ZE 4611.



Special Purchase! Kenmore
Budget-Priced
 Wringer Washer
99⁸⁸ FREE Delivery
 \$5 DOWN, Sears Easy Terms

Built to free you from hours of washday toil. Big 9-lb. tub has smooth, non-sag squeeze agitator. Big rolls safe positive wringer release. Priced to fit the most modest budget. See model 1563115 at any Sears store. Limited Quantity



Special Purchase! Faster, Easier Ironing!
Modern Kenmore
 Console Ironer
129⁸⁸ FREE Delivery
 \$5 DOWN, Sears Easy Terms

Why stand up and iron . . . buy Kenmore and sit in comfort while you get the job done. Convenient fingertip and knee controls. Ask to see Model 553600 at Sears. Limited Quantity

ALL ROADS LEAD TO **SEARS**

SEARS-INGLEWOOD MANCHESTER at HILLCREST PARK FREE OR 8-2521

"Satisfaction guaranteed or your money back"